

KEYSTONE RESORT GOLF GROUP PLANNING GUIDE

Thank you for considering award-winning Keystone Resort for your golf event. Keystone has been recognized as one of **America's Top 75 Golf Resorts** by *Golf Digest* and has been awarded three Silver Medals as one of **America's Best Golf Resorts** by *Golf Magazine*. We have an experienced team of professionals to assist with every detail of your event. From selecting a date to the post-play celebration, Keystone Golf can assure you have an event to remember.

Keystone Resort offers two magnificent golf courses, Keystone Ranch Golf Course and The River Course at Keystone. **Keystone Ranch Golf Course**, designed by **Robert Trent Jones, Jr.**, follows the legendary links-style of a Scottish course on the front nine, while the back nine presents a traditional mountain valley layout. This challenging 7,090-yard, par-72 course winds through lodgepole pines, around sage meadows and across a nine-acre lake, and features slight elevation changes, many bunkers, and panoramic views of the surrounding mountains. Keystone Ranch is also home to the critically acclaimed Keystone Ranch Restaurant. The **Keystone Ranch Restaurant** is an AAA Four-Diamond rated restaurant, a Wine Spectator DiRoNa winner, and has been recognized by the prestigious Zagat Survey as the Best Restaurant in Colorado. It is the perfect venue for a romantic dinner or for your après golf festivities.

Keystone Ranch Golf Course #5



The River Course at Keystone, consistently ranked as one of the **Best Courses for Women** by *Golf Digest Woman*, is a visual delight as well as a challenging layout. This par-71, **Hurdzan-Fry** course brings an element of drama to your game. The par-35 front nine is oriented around the path of the Snake River and the par-36 back nine winds through a lodgepole pine forest. Impressive elevation changes, water hazards, bunkers, and five sets of tees ranging from 4,762 – 6,886 yards combine to challenge golfers of all abilities. Add to that the magnificent views of snow-capped peaks and it's easy to see why this is a golfing experience unlike any other.

The River Course at Keystone #7



Treat your golfers to an unforgettable event at Keystone Resort in the Colorado Rocky Mountains. Our event planning professionals are ready to help you create a once in a lifetime experience for your group.

Learn more about Keystone Resort and our golf courses at www.GolfKeystone.com.

START PLANNING YOUR GROUP EVENT TODAY. CALL OUR GOLF PROFESSIONALS AT (970) 496-1488 OR EMAIL PTOBIAS@VAILRESORTS.COM.



THE KEYSTONE GOLF EXPERIENCE

All Group Golf Tournaments and Events include:

- ⌘ Greens fees and golf car rental
- ⌘ Practice facility use prior to play, practice balls and tees
- ⌘ Tournament coordination, including golf car signs, scorecards, rules sheets, and scoring
- ⌘ \$10.00 per person golf shop credit for prizes, in the form of gift certificates or merchandise
- ⌘ On-course skill contests

Additional Golf Event Services:

- ⌘ Golf club rentals – for men, women, and juniors
- ⌘ Putting contests
- ⌘ Beat the Pro contests
- ⌘ Hole sponsorships and signage, including Hole-in-One sponsorships
- ⌘ On-course photography
- ⌘ Golf instruction clinics with our PGA certified instructors

FOOD AND BEVERAGE OPTIONS FOR GOLF EVENTS

Keystone Golf offers a wide variety of food and beverage catering options for golf groups. We can make it as simple or as elaborate as you wish. Some of the most popular packages are listed below. Your Keystone Conference Services/Catering Manager can provide pricing for these options or customize a menu based on your needs.

- **Continental Breakfast**
Fresh brewed coffee, fruit juices, seasonal fruit, and pastries from our award-winning Conference Center bakery.
- **Breakfast Buffet**
You choose the breakfast items to offer. Scrambled eggs, eggs Benedict, French toast, breakfast burritos, bacon, sausage, hash browns, toast, fresh seasonal fruit, fruit juices, coffee, tea, and/or fresh pastries.
- **Boxed Lunch**
A delicious deli-meat sandwich on fresh baked bread with lettuce and hand-sliced tomatoes, chips, seasonal fruit, and fresh baked cookies or a granola bar, all conveniently packaged to be eaten on the golf course. Vegetarian sandwiches are also available.
- **Barbecues**
We can arrange a delicious barbecue on-course or at the clubhouse. Fresh grilled chicken breasts, hamburgers, bratwursts and/or steaks with all the accompaniments. Full service bar stations are also available.



Beverage Cart Service

Our beverage carts offer a full array of quality refreshments. Your golfers may purchase beverage cart items individually or you may arrange, in advance, to apply the charges to your group's Master Bill. Please discuss your needs with our Tournament Coordinator.

Awards Banquet/Post-Play Celebrations

From a simple hot dog and hamburger barbecue with all the trimmings to an elegant sit-down dinner at the Keystone Ranch Restaurant, Keystone Golf can do it all. Arrangements may be made with your Keystone Conference Services/Catering Manager or our Tournament Coordinator.

THE DAY OF YOUR GOLF EVENT

On the day of your golf event, we want to keep your role as simple as possible. We recommend your group coordinators and volunteers arrive 1 – 1 ½ hours prior to the start of the event. Your guests should be informed to arrive at least 30 minutes prior to the event and 1 hour prior if they would like to use the practice facility.

Golf Car Staging

Our Tournament Coordinator will create golf car signs with your golfers' names on them, per the pairings list you provide. (Please note that pairings lists must be submitted 72 hours in advance of your event.) Scorecards will also be customized with players' names and placed on assigned golf cars. In addition, the golf cars will be prepared with towels, tees and a rules and information sheet specific to your event. If your event is scheduled for a shotgun start, golf cars will be pre-staged according to the assigned starting holes.

As your golfers arrive, they will be directed to the golf bag drop where our Player Services Staff will greet them and assist them with their golf bags. Your golfers will then be directed to your registration area.

Registration

If requested, we can provide a registration table for you to greet and register your golfers, hand out gift bags, sell mulligans, or simply say hello and welcome. Registration tables may be placed indoors or outdoors, based upon your needs. Discuss your needs with our Tournament Coordinator.



Starting the Event

If your group has arranged a shotgun start, our Player Services Staff will instruct your golfers to be seated in their assigned golf cars approximately 15 minutes prior to the scheduled starting time. Prior to starting, we will review the event rules, golf course rules, on-course contests, and any other information that will be beneficial to your golfers. This is the perfect opportunity for someone from your organization to speak to the group, if desired. Our Player Services Staff will then lead the golfers to their designated starting holes. And the fun begins!

If your group has arranged a tee time start, your golfers are encouraged to arrive at the golf course at least 30 minutes prior to their assigned starting time to register and use the practice facility. Approximately 10 minutes prior to their assigned tee time, our Starter will gather each foursome to review the event rules and any other pertinent information regarding their day on the golf course.

On-Course Contests

If you choose to have on-course skills contests, our Tournament Coordinator will prepare contest hole signs and place them on the golf course in the appropriate locations. Upon completion of the event, our Player Services Staff will collect the contest markers and bring them to the scoring area to post the winners. On-course contest examples include Closest to the Pin, Longest Drive, Straightest Drive, Beat the Pro, etc. We can also organize putting contests on the practice green.

Player Assistants and Pace of Play

During golf play, we will have Player Assistants on the course to assist with the pace of play and to answer questions. Our pace of play is 15 minutes per hole or 4½ hours per round. We respectfully ask that you inform your golfers of the pace of play requirements. Our Player Assistants will assist, as needed, to ensure that your golfers all have an enjoyable experience.

Scoring

Following your golf event, your golfers will be instructed to turn their scorecards in to the scoreboard area. Our Tournament Coordinator will then post the scores and create a summary sheet for you, listing the event winners and any on-course skills contest winners. If desired, our Tournament Coordinator is also available to make the presentations at your awards function.

Post-Play Awards Presentations or Banquets

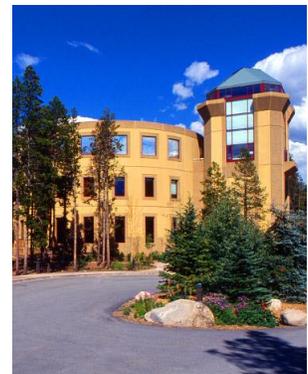
Our Tournament Coordinator will monitor your finish times and coordinate your food and beverage catering to assure that you have a smooth transition to your post-play function.

The Golf Shops

The Keystone Golf Shops are fully stocked with signature golf apparel, a large selection of mountain-appropriate outerwear and accessories, golf clubs, and other golf equipment. If you choose to award prize certificates at your event, they will be redeemable at either of our golf shops.

MEETING AND BANQUET FACILITIES

Keystone Resort and Conference Center, offering more than 100,000 square feet of meeting, exhibit and function space, is the largest conference site in the Colorado Rockies. With three ballrooms and 50 flexible meeting rooms, Keystone can accommodate groups from 10 to 2,000. In addition, the Keystone Conference Center can meet all of your audio and visual needs. Discuss your meeting needs with your Keystone Conference Services Manager.



INTRA-RESORT TRANSPORTATION

Keystone Resort can provide complimentary transportation within the resort for our guests. Please discuss your transportation needs with your Keystone Conference Services/Catering Manager.

A Keystone Resort Golf experience is sure to impress your guests. Our professional staff will pay attention to every detail to assure you truly have a golf experience unlike any other. Our golf courses, catering, and guest service are exceptional. Let us show you.